



Imagine a business where the achievement of big goals is a normal outcome for the year – so every year is better than the last

“In the 12 months after creating our first Best Year Yet plan, we increased our asset base by 50% and we are the fastest growing building society in the world. Next month we do plan No. 2.”  
Mike Lazenby,  
CEO, Kent Reliance Construction

**Best Year Yet is ...**

. . . a year-long planning and implementation process for actually achieving previously unattainable levels of business performance. It is the only system that begins with the planning session, but then monitors progress throughout the full year, holding people accountable for the goals they set for themselves.

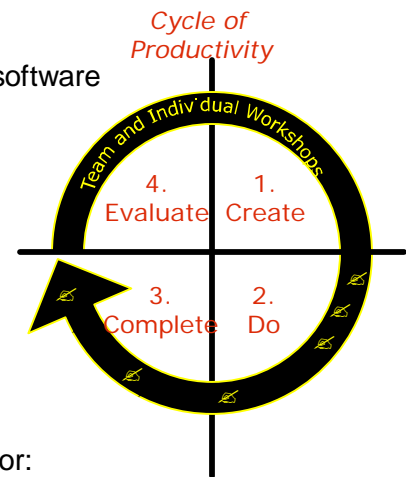
- A clear plan, and the progress being made on that plan, that can be easily communicated to leadership and – when appropriate - the organization
- An efficient structure for individual and team accountability based on the power of positive peer pressure
- High-performing team behaviors and active management of egos, complacency and excuse-making

**The Best Year Yet process** quickly achieves significant, measurable and relevant results by fostering the *Attitudes, Actions* and visible *Accountability* that produce desired results

- Kickoff – two day team workshop
- 12-month follow up program and tracking software

**Why does The Best Year Yet process work?**

The Best Year Yet process translates strategic thinking into operational planning and individual and shared accountability



**Who is right for Best Year Yet?**

Organizations of all size. The process is perfect for:

- Executive boards
- Senior leadership teams
- Project teams
- Fortune 500 firms seeking to cascade accountability throughout the organization
- “Derailed teams”
- An owner team / Partnership
- “Entrepreneurial companies” wishing to enhance their ability to execute and focus on a direction and attract investors

“We’re now using (Best Year Yet) for breakthrough planning and organizational transformation.”  
Mike Phillips,  
Director, Software Engineering Institute, Carnegie Mellon University

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